

Enhancing Strategy & Performance Reporting

Thursday, 19 September 2019, 8.00am – 10.30am

Institute of Public Administration, 57-61 Lansdowne Road, Dublin D04 TC62
A light breakfast will be served at 8am and the proceedings will commence at 8.30am

Critically important and related areas for any organisation, whether in the public sector, private sector or a non-profit, is strategy setting, implementation and performance reporting. Yet despite this, organisations can sometimes struggle in these areas. For example, it may be difficult to carve out time for strategy in the context of a busy 'here and now' workload and immediate priorities; strategy setting might be overly concerned with operational activities; or it might be difficult to track and report on progress in the absence of time or tangible deliverables.

This Forum event will bring together three highly experienced speakers to consider these areas from their unique perspectives. Among the questions to be considered by the speakers and peers at the event will be:

- What might 'good' strategy look like?
- How do we best ensure that strategy is sufficiently forward looking and yet allows progress to be measured in the interim?
- What is happening at national level in respect of performance reporting and what implications does it have for state and public bodies?
- How does the Board ensure that it affords appropriate time and attention to strategy and strategic issues



Ronnie Downes is Assistant Secretary at the Department of Public Expenditure and Reform (DPER), with responsibility for the Expenditure Policy and Reporting Division. Prior to returning to the Department, where he was previously, Ronnie was Deputy Head of the Budgeting & Public Expenditures Division, OECD, where he had been responsible for the introduction of the OECD Principles of Budgetary Governance and the conduct of country-specific reviews and OECD-wide analysis in the area of public financial management. Whilst previously at DPER and the Department of Finance, Ronnie promoted a range of budgetary reforms including performance budgeting, the medium term expenditure framework, systematic policy evaluation and spending reviews.



Deirdre Behan is Strategic Development Director at the Arts Council, having been appointed in 2017. She is an experienced senior manager with a long track-record of delivery, with a particular emphasis on strategy development, working in both the public and private sectors, and has held previous positions in BT Ireland and DCU. Deirdre has overseen the implementation of the Arts Council's new organisation strategy *Making Great Art Work* and led out on the launch of the Funding Framework that sets out the Arts Council's new approach to funding aligned to the priorities of the new strategy. She has also been responsible for the development of the new measurement framework which will allow the Arts Council to report more effectively on the outcomes of its investment.



Cormac O'Rourke has been Chairman of Transport Infrastructure Ireland (TII) since July 2015, and previously served as Chairman of the National Roads Authority (2013-2015) and of the Railway Procurement Agency (2013-2015). Cormac is Director, Corporate Finance, at Goodbody Stockbrokers and was previously an Investment Director at ESB. He has been through several strategic planning and review cycles with his various boards over the years.

Time & Location

The briefing will take place on Thursday, 19 September 2019 at the IPA, 57-61 Lansdowne Road, Ballsbridge, Dublin 4, D04 TC62.

A light breakfast will be served from 8.00am. The presentations and open forum discussions will commence at 8.30am and conclude at 10.30am.

Cost and Bookings

Members of the Forum may nominate up to two participants to the briefing without charge. The cost for additional nominees is €100 per person. The cost for non-forum members is €250 per person but subject to availability. Bookings can be made using the attached booking form or by contacting Jane Greer or Lili Pereira (governance@ipa.ie / 01-2403600)