

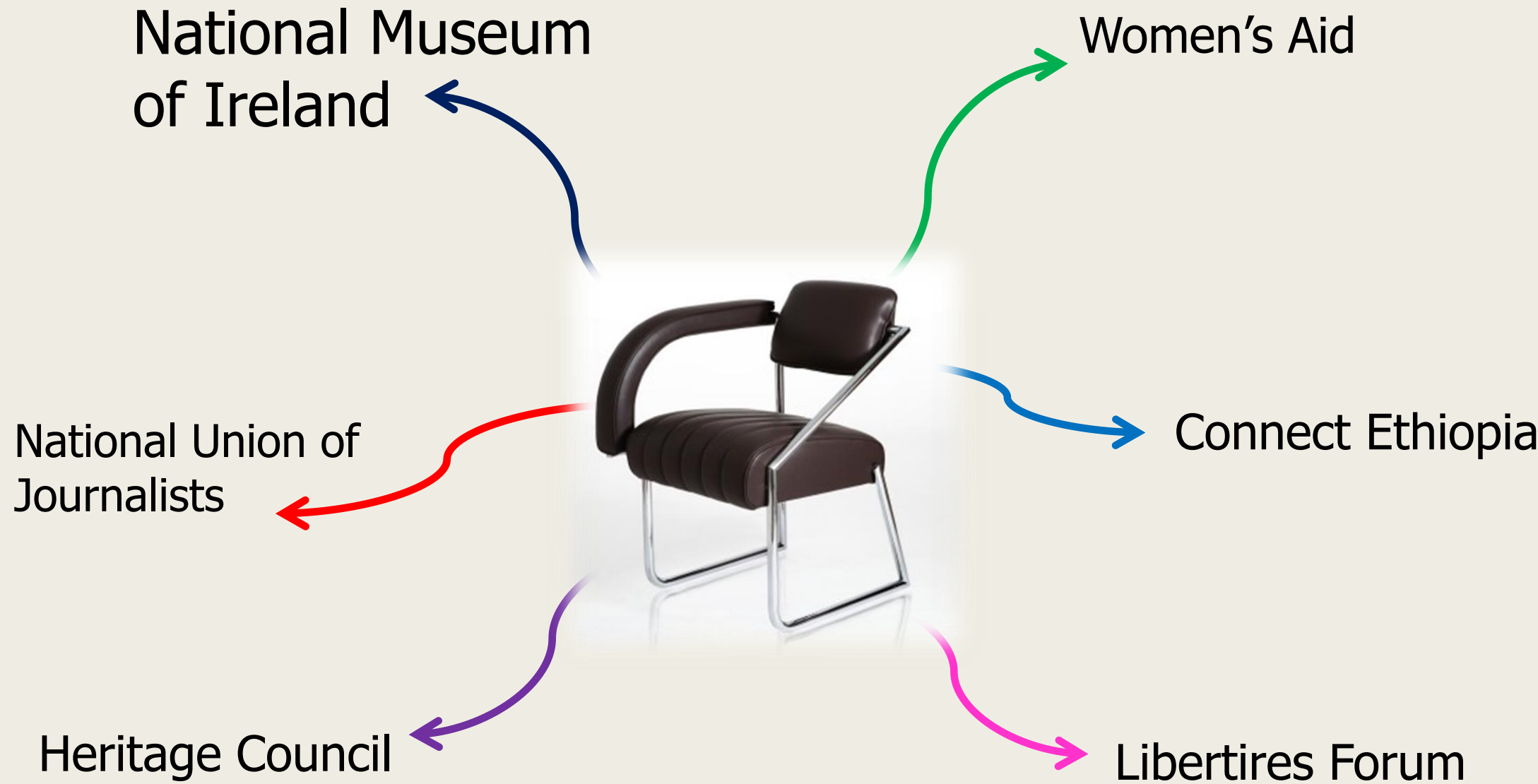


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IPA Governance Forum Briefing

11<sup>th</sup> October 2018







Ceramics Room, NMI, Kildare Street.

A person is seen from behind, performing a yoga tree pose (Vrikshasana) on a wooden pier. They are standing on their right leg, with their left leg bent and foot resting on the right thigh. Their arms are extended horizontally to the left and right. The background consists of a calm ocean and a clear sky.

Crisis / Reputation  
Management

Strategy

# Getting to grips with culture

- Understanding responsibility.
- Always remembering and staying focused.
- Agility and adaptability.
- Being present.
- Communicating appropriately and timely.

# On reflection...

- Being fully aware - open and honest briefings.
- Shared values and vision.



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