

Effective Strategic Planning and Performance Reporting

Thursday, 20 September 2018, 8.30am – 10.30am

Institute of Public Administration, 57-61 Lansdowne Road, Dublin D04 TC62



If the Board or senior team (depending on the type of body) is to play a key role in the *direction* of the organisation, it will need to have a clear and well-developed strategy in place and effective performance reporting against the delivery of that strategy. Yet, this is not always the case. A frequent theme in Board effectiveness reviews, for example, is reduced levels of satisfaction in terms of the time and attention given to strategy and/or being unable to decipher if the organisation is performing well, due possibly to either a somewhat ambiguous implementation plan or insufficient reporting. This begs the question as to what is a 'good strategy'; but also, how can we best monitor implementation, and, generally, how do we get Boards/senior teams to a satisfactory place in terms of influencing and effectively monitoring strategy and performance.

This special Forum event seeks to provide some thought-provoking insights on strategy in a public and state sector context, and will depart somewhat from other Forum events, with a special guest presentation and some panel response and reactions.

Key questions for consideration at the event include:

- Why is there typically some dissatisfaction or frustration with strategies and strategy reporting in the public sector?
- What is the *OpenStrategies* system and what are its benefits for public bodies?
- How can we enhance performance management, reporting and accountability for strategy delivery?
- What role can Boards and Senior Teams play in influencing 'better' strategies and improved reporting?

CONTRIBUTOR PROFILE



Special Guest Speaker

Merron Simpson is Director of New Realities Limited and a national and local advisor in the UK on 'people, places and strategic planning'. She is the UK Lead for the internationally certified *OpenStrategies* system and uses OpenStrategies with organisations and teaches others to use it to improve their strategic planning and services. Merron has significant practical experience in the areas of housing and health and is currently Chief Executive of the New NHS Alliance, a movement of people and organisations committed to building a sustainable, community-based health service. She was also previously Head of Policy at the Chartered Institute of Housing.

Panel Discussion

Merron will be joined by a panel to discuss the *OpenStrategies* system as well as current issues in strategic planning and performance reporting for Board, Senior Teams and public interest bodies generally. The panel will include Angelo McNeive and a Chief Executive within the state body sector.



Angelo McNeive is a Senior Associate at the IPA and is a business psychologist and facilitator who has worked extensively across the Irish public sector since 2001, including in the areas of strategic planning and implementation. Angelo is currently providing support for implementation of *Our Public Service 2020*, the People Strategy for the Civil Service and the White Paper on Defence.

Time & Location

This workshop will take place on Thursday 20 September 2018 at the IPA, 57-61 Lansdowne Road, Dublin 4.

Registration and coffee from 8.00 - the event will commence at 8.30am and conclude by 10.30am.

Bookings

Members of the Forum may nominate up to **two** participants to this event without charge. The cost for additional nominees is €100 per person. The cost for non-forum members is €175 per person. Bookings can be made using the attached booking form or by contacting Jane Greer (jgreer@ipa.ie)